

Austwick Parish Newsletter: your thoughts please

A message to you from the team currently involved with producing the Austwick Parish Newsletter:

As a reader / advertiser / contributor to the Austwick Parish Newsletter we would value your opinions on the ongoing development of the publication.

The Newsletter is published three times per year and circulates freely to each household in the parishes of Austwick, Lawkland, Eldroth, Feizor and Wharfe. It is intended to be a publication for the whole community to share news, views, and reviews of activities and events, and local life.

The costs of publication (£965 in 2017-18) are partially met by advertising revenue. Occasional grants come in from, for instance, Austwick Parish Council or other local funders. Austwick Parochial Church Council (the Church PCC) underwrites the publication; in 2017-18 the Newsletter's cost to the PCC was £180.

We are committed to keep the Newsletter going; we could do with some fresh thinking and involvement from new people or groups particularly in the writing, editing and distribution of the Newsletter. **To this end we'd appreciate you taking a few minutes to complete this simple questionnaire, and to return it either into the Village Shop (Cross Leigh Stores) or Church by the 28th January.**

And we'd like to invite you to an open meeting to discuss the ongoing direction of the Parish Newsletter, at Austwick Village Hall on Tuesday 29th January 2019 at 7.00pm

If you'd like to give fuller answers to these questions, or add any further thoughts, please use the blank side of this questionnaire (if a printed copy) or email us at austwickparishnews@gmail.com.

1. NAME: As the Newsletter covers a number of local communities should we rename it to include the other villages in the title? YES/NO (If YES please offer your suggested title)

2. COLOUR: Printing in colour makes the Newsletter look more readable, and gives advertisers the attractive colour option. However it is substantially more expensive to print than in black-and-white. Should the Newsletter be in colour: EVERY ISSUE / SOMETIMES / NEVER

3. CONTENT: please complete the following statements:

I think the Newsletter is good at featuring:

I think the Newsletter ought to also feature:

I think the Newsletter ought to stop featuring:

4. FREQUENCY / FORMAT: Currently the Newsletter is published three times per year in A4 size.

I think the Newsletter ought to be published: MORE OFTEN / LESS OFTEN / AS IT IS NOW

I think the Newsletter ought to be sized: SMALLER / AS IT IS NOW

Thank you for taking the time to complete this questionnaire. Please can you return it to Austwick Village Shop or Church, or email your response to austwickparishnews@gmail.com. Deadline 28th January 2019.
Please come along to the open meeting to discuss the ongoing direction of the Parish Newsletter, at Austwick Village Hall on Tuesday 29th January 2019 at 7.00pm.